
Pialee Roy, Ph.D.

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Summary

Accomplished Ph.D. Level Project Director, and Social Science Researcher with demonstrated success in managing program goals, objectives, and activities. Adept at managing challenging schedules, budgets, quality demands and data systems. Goal-oriented and organized professional with a creative approach. Ready to contribute with that creative and organized method combined with a knowledge base of 15 years of health and education industry experience!

Experience

- 07/2017 - Current **Health and Education Research Services, Inc.** — Hockessin, DE
Project Director
- Attained nonprofit 501c3 status in August 2017, Built a small business and attained small grants to promote childrens' resilience through health, literacy, play, and multicultural awareness through the arts.
 - Promoted business on social media platforms to maximize brand identity and generate revenue.
 - Oversaw staff hiring, initiating new training and scheduled processes to streamline operations.
 - Webpage at www.padmasherni.org
- 09/2013 - Current **Sparkly Life Health Coaching** — Hockessin, DE
Owner, Project Director, Health Coach
- [Www.sparklylifehealthcoaching.com](http://www.sparklylifehealthcoaching.com),
 - Led startup and opening of business and provided business development, creation of operational procedures and workflow planning.
 - Promoted business on social media platforms to maximize brand identity and generate revenue.
 - Oversaw staff hiring, initiating new training and scheduled processes to streamline operations.
 - Monitored clients' progress and compared to pre-determined health targets.
- 09/2018 - 06/2020 **University of Delaware** — Newark, DE
Program Manager, National Core Indicators Project
- Lead a Statewide Quality improvement initiative for adults with intellectual/developmental disabilities at Delaware, USA.
 - Cultivated relationships with community groups, project stakeholders and funding sources to maximize program outreach.
 - Helped team members improve productivity and performance through hands-on coaching in order to achieve company objectives.
 - Monitored and created reports showcasing program outcomes to communicate results with clients and stakeholders.

- 09/2018 - 03/2021 **Delaware State University** — Wilmington, DE
Adjunct Instructor, Research Methods
- Created and implemented course agenda, lesson plans and activities to meet course objectives.
 - Provided student feedback regarding areas in need of improvement and provided additional learning resources.
 - Designed coursework assignments for Public Policy Analysis and Communicated effectively with students from diverse backgrounds.
- 02/2020 - 05/2020 **University of Delaware** — Newark, DE
Adjunct Instructor, Anthropology of Health
- Created and implemented course agenda, lesson plans and activities to meet course objectives.
 - Developed quizzes, exams and assignments to measure student progress and comprehension.
 - Created lesson plans and developed instructional materials covering required topics and learning objectives.
- 06/2018 - 12/2018 **University of Delaware** — Newark, DE
Data Analyst, Institute for Global Studies
- Prepared data examples and views to present at meetings.
 - Conducted data analysis to prepare identify trends.
 - Identified strategies to formulate and define program support documents
- 01/2018 - 08/2018 **University Of Delaware** — Newark, DE
Policy Research Fellow
- Evaluated quantitative data from original graduate research study to determine thorough analysis of survey research on Health Literacy and Health Seeking Behavior for Parents of Young Children participated in Head Start and Non Head Start preschool programs in New Castle County, Delaware.
 - Completed design of some original surveys, administration of surveys, data coding, data entry, analysis, report writing, and presentation.
- 09/2017 - 11/2017 **Public Health Management Corporation** — Philadelphia, PA
PHL PRE-K Information and Accountability Manager
- Coordinated extensive planning, development of project milestones for PHL prek programs.
 - Reviewed completed work to verify consistency, quality and conformance.
 - Utilized Microsoft office and databases to verify the tracking of quality measures of PHL PHL programs.
 - Participated in writing or revieweing Infographics for data and information sharing.
 - Participated in meetings to collaborate and update team members about program progress.
- 01/2017 - 08/2017 **University of Delaware** — Newark, DE
Public Policy Fellow, Institute for Policy Analysis
- Data analysis and report writing for educational access and achievement

disparities between Wilmington and NonWilmington regions of Delaware, USA.

- Generated reports supporting senior leadership in making adjustments to education program policies and plans.
- Conducted thorough research to further develop procedures and best practices for educational management.

06/2016 - 08/2016

Delaware Department Of Education – Dover, DE

Delaware Future Education Leader Policy Fellow

- Completed research and education policy analysis about early education teacher retention and compensation
- Generated project summaries and collected survey data about state level programs like Wage\$ and TEACH
- Compiled Program Budget possibilities to align with CDA credential attainment and promoting Early Education Teacher Retention.

May - 10/2016

Genesis Health Care Brinton Manor – Glenn Mills, PA

Front Desk Receptionist

- Greeted visitors to provide information and direct to appropriate personnel.
- Answered multi-line phone system and managed calls by routing to proper extensions or taking messages.
- Handled payment processing and provided customers with receipts and proper bills and change.

01/2011 - 12/2012

Nemours Foundation – Wilmington, DE

Research Specialist, Clinical Research Coordinator

- Research coordination for Data collection, interviewing, IRB Shared decision making for families with children who have Chronic Health Issues
- Adhered to standards in areas involving data collection, research protocols and regulatory reporting.
- Obtained informed consent of research subjects or guardians
- Collaborated with sponsors and investigators to carry out efficient and fully compliant research trials.
- Assessed records of each patient, reviewed databases and checked referrals to locate potential research study participants.
- Organized, analyzed and modeled study data.
- Obtained data from patient medical records, histories and surveys.
- Utilized data from program participants and survey respondents for research and evaluation purposes.

01/2006 - 12/2010

Massachusetts Department of Public Health – Boston, MA

Program Coordinator 2

- Health promotion and disease prevention work including people with disabilities into existing/new programs for nutrition and physical activity and violence prevention and women's/men's health for mammography access.
- Prepared and managed relevant advisory board meetings.

- Designed and implemented program policies, frameworks and toolkits for change management processes for accessibility policies and procedures for community based programs to be inclusive of persons with disabilities and presented at regional state meetings.
- Prepared reports and progress updates according to CDC funded workplan according to team supported S.M.A.R.T. goals, activities, and timelines.

09/2001 - 05/2006 **Tufts TIER/MA Healthy Families Evaluati** — Medford, MA
Research Assistant

- Supported young mothers and evaluated family support program for extended family involvement, emotional availability and prevention of repeat teen pregnancies and prevention of child abuse/neglect
- Completed inter-rater reliability on emotional availability evaluation of video taped interactions of free play and structured play for parents with their children.
- Conducted qualitative and quantitative analysis on data assigned utilizing SPSS.
- Completed research assignments by organizing data, generating spreadsheets and drafting reports.
- Participated in Research Meetings and Presentations to describe Process and Outcomes Evaluation.

05/2005 - 12/2005 **Massachusetts Dept. of Early Education and Care** — Medford, MA
Research Assistant/Intern

- Compiled data reports of supply and demand of Early Education and Care Centers across the state of Massachusetts
- Worked with SPSS, Excel, and Access Databases.

09/2001 - 05/2003 **Harvard Graduate School** — Cambridge, MA
Research Assistant, English Language Assessor

- Administered literacy assessments for bilingual children attending Head Start programs for an NIH funded study.
- Completed research assignments by organizing data, and evaluating literacy assessment results.

05/2000 - 08/2001 **The Rockford Center** — Newark, DE
Mental Health Worker & Discharge Planner

- Created client treatment plans based on assessments and goals.
- Counseled clients including youth and adults in coping strategies for grief, depression, anger, relationships, social support and work life balance in weekly individual and group sessions.
- Referred clients to external resources for additional support.

Education and Training

12/2018 **University of Delaware Newark, DE**
 Ph.D.: Public Policy Analysis
 GPA: 3.6

Doctoral Dissertation Topic: Health Literacy and Health Seeking Behavior of

Parents of Young Children in Early Education and Care Programs in New Castle County, Delaware. A comparison of demographic associations of families attending Head Start and Non-Head Start preschool programs and pediatric primary care use for obesity through review through variables like home health literacy environment, parental general health and nutrition health literacy, parent education, school provided health care referrals, and perceptions of health care quality.

05/2006

Tufts University Medford, MA

Master of Arts: Child Development, Public Policy

GPA: 3.5

Masters Thesis Topic: Grandmother program involvement in Healthy Families Massachusetts: A study of home visitor perceptions of extended family involvement in a teen parent support program.

05/2000

University of Delaware Newark, DE

Bachelor of Science: Human Development & Family Studies

05/2000

University of Delaware Newark, DE

Bachelor of Arts: Psychology, Disabilities

Skills

- Computer Proficient: SPSS, Amos (Structural Equation Modeling), Stata, JASP, JMP, Microsoft Office, Survey Monkey, Qualtrics, EPIC, and Piktochart infographics
- Process Improvements
- Complex Problem Solving
- Recruitment and Hiring
- Project Management
- Performance Evaluation and Monitoring
- Decision Making
- Team Collaboration
- Cost Analysis
- Verbal and Written Communication
- Management Team Building
- Training Management
- Documentation and Reporting
- Stakeholder Relations
- Customer Relationship Management
- Work Planning and Prioritization
- Staff Development
- Originality and Creativity